



Parent Champions

Supporting Disadvantaged Children Parent Champions National Network

Presented by

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About us

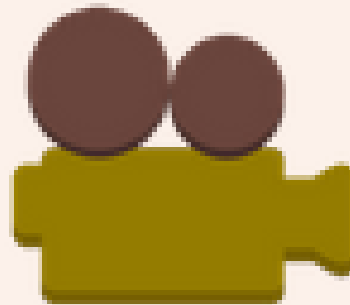
Coram Family and Childcare makes the UK a better place for families.
We are:

- a leading family charity, with over 40 years' experience achieving real change with and for families. Families who face disadvantage, social exclusion and poverty are at the heart of our work.
- an expert research organisation that provides original insights that help improve the lives of families.
- a respected provider of innovative, high quality and effective programmes and services for families.
- bringing together what we learn from our on the ground work with families and our research, making change happen by campaigning for solutions that families need.



About Parent Champions

How Parent Champions are transforming their communities





About Parent Champions

- The programme is based on research which shows parents are more likely to trust other parents when it comes to choosing childcare.
- Parent Champions are parent volunteers who give a few hours a week to talk to other parents about free early education entitlements, particularly the free 2 year old offer and the 30 hours offer.
- The Parent Champions programme supports parents who miss out on vital information about how to access local family services.
- Our peer to peer Parent Champions model is delivered by parents for parents, in partnership with a local authority, children's centre, school or local community organisation.



What do Parent Champions do?

Talk with parents about their positive experience of using childcare and other family services

Answer questions about how they and their child felt about using these services and how they dealt with any issues faced

Inform parents about where to get advice and information about family services and getting involved in their child's early learning

Explain what the benefits of using these services are

Signpost parents to the services that will fit their needs



Benefits for families

- Raising parents' awareness of childcare and local family services and improving their children's outcomes
- Bringing families into children's centres and other community settings
- Involving families in the design of local services offered to them
- Supporting minority groups and helping them to engage with services





Benefits for volunteers



- Building confidence and transferable skills
- Providing access to training and experience relevant to employment
- Providing opportunities to give back to their community
- Making close friends working within a team of like-minded people

Parent Champions National Network



Volunteer training pack



Handbooks and messaging booklets
Leaflets and certificates
Lanyards, pens and pin badges

Coordinator support



Coordinator helpline for support from our experts
Sustainability support - business cases and fundraising bid templates

Parent Champions Portal



The exclusive members-only portal includes: resources, training, case studies, templates, monitoring forms, and advice to improve and sustain your scheme

Communication and networking



Regular e-newsletters with best practice examples, top tips and funding opportunities
Email group to keep in touch with other Parent Champions schemes
Free places at learning and networking events and National Conference

Profile raising and influencing



Invitations for parents to parliamentary briefings and inquiries
Opportunity to enter the annual awards at the Parent Champions Conference
Inclusion in Parent Champions national evaluation report

Parent Champions National Network



Initial chat to get to know you, your needs and how the programme could work for you



Select the focus of your scheme



Meet with you, your colleagues and relevant stakeholders to discuss your goals and to nominate a Parent Champions Coordinator



Equip your Parent Champions Coordinator with the tools they need for recruitment, management and monitoring and evaluation



Deliver a full day training session, or two half day training sessions, to develop your volunteers into Parent Champions



Launch your scheme with access to our on-going support, resources and plenty of perks as a member of the Parent Champions National Network

Parent Champions National Network



The Parent Champions programme provides a framework to launch a Parent Champions scheme, but every scheme is different:

- Parent Champions Lincolnshire
- Parent Champions Croydon
- Parent Champions Wandsworth



Jade's story

Transformation
through being a
Parent Champion



Parent Champions National Network 2018-2019



300
Parent
Champions



10500
Conversations
with families



3000
families
signposted to
home learning
activities



50
Parent
Champions
schemes



2500
2 year olds in
early years
education

Parent Champions National Conference and Awards



Over 100 Parent Champions, scheme coordinators and other stakeholders came together to celebrate and learn from the achievements of the Parent Champions programme.

Presentations were given by Parent Champions schemes and Coram Family and Childcare to share learnings, best practice and the positive impact of Parent Champions across the country.



Parent Champions National Conference and Awards



*Very motivational.
Great to feel part of
a bigger team!*

*Inspirational and fresh
ideas*

*Having the chance to
present [at a workshop]
was nerve-wracking but
great!*

Parent Champions for Home Learning



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- Definition and examples of home learning
 - What does the research tell us about home learning?
 - Home learning and the early years curriculum
 - Where to find support for home learning
 - Barriers to home learning, and solutions
 - Key messages about home learning



Next steps

Expanding the Parent Champions National Network

- Home Learning
- Early Help
- Community Connections
- Healthy Lifestyles
- Employment



Parent Champions

Thank you

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